



NWEA™

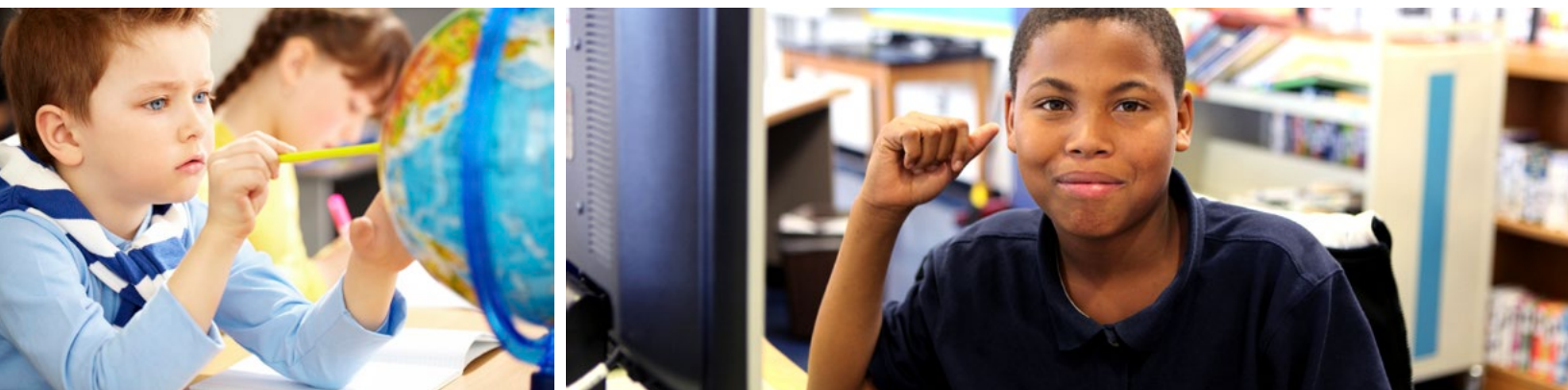
Northwest Evaluation Association

NWEA Products and Services Pricing

March 2015

Contents

- Assessment Packages | Growth3
- Assessment Packages | Skills Identification4
- Assessment Packages | Growth & Skills Identification Bundle5
- Professional Development | Workshops6
- Professional Development | Data Coaching.....7
- Professional Development | Classroom Formative Assessment Practice7
- Professional Development | Fundamental Teacher Development.....8
- Growth Analysis Reporting Services8



Assessment Packages | Growth

Measure growth along the full path of a learner’s education

Measures of Academic Progress® (MAP®) [Grades 3 – 12]

Built on the stable RIT scale, MAP adaptive assessments measure growth over time, independent of grade level. MAP is aligned to state standards and the Common Core, yielding deep insight into student placement, proficiency, instructional needs as well as the effectiveness of programs.

In addition to interim Reading, Mathematics, and Language Usage assessments, your MAP license includes five End-of-Course Mathematics tests for measuring student understanding of specific content after a year of instruction.

MAP for Primary Grades (MPG) [Kindergarten – 2]

Designed for the youngest students, MAP for Primary Grades provides early identification of student needs for optimal growth. MPG is built on the same RIT scale as MAP, enabling teachers to chart student growth starting as early as Kindergarten.

In addition to interim Reading and Mathematics assessments, your MPG license includes Screening and Skills Checklist assessments, which are ideal for digging deeper into skill mastery and areas that need instructional support.

MAP for Science [Grades 2 – 12]

Adaptive assessment covering two realms of science content: General Science and Concepts and Processes.

MAP and MAP for Primary Grades

Annual price per student..... \$13.50

Minimum \$1,500 annual license fee applies. For training options see page 5.

MAP for Science

Annual price per student..... \$2.50

Your subscription includes:

Robust Reporting. Whether you need an Individual Student Progress Report to share during parent teacher conferences or a District Summary of student growth over the course of the academic year, MAP data support your decision making from the classroom to the boardroom.

Learning Continuum. Dynamic reporting of learning statements outlines goal area, goal strand, standards and specific concepts organized by difficulty on the same RIT scale as MAP.

System of Support. The academic growth of your students is the metric we use to measure our success. We provide a full system of support to ensure yours. As a MAP user, you will join an engaged community of practice and see the difference true partnership makes.

Destination PD™. Access to this online learning portal for NWEA partners is complimentary with your MAP license. You'll find on-demand tutorials, webinars, courses, and videos to supplement your professional learning plans and help your whole staff make the most of your investment in MAP.

Assessment Packages | Skills Identification

Identify the foundational skills a child needs and build a plan for their success

Skills Navigator [Grades K – 8]

Designed for grades K – 8, the classroom assessment system from NWEA enables you to accomplish three key tasks: assess evidence of skill learning; monitor student progress; and provide instructional resources to meet students’ specific needs on, above, or below grade level.



	CURRENT MAP PARTNERS		NEW PARTNERS Skills Navigator only		NEW PARTNER BUNDLE MAP + Skills Navigator	
	One Subject	Two Subjects	One Subject	Two Subjects	One Subject	Two Subjects
List Price	\$4.00	\$7.00	\$4.00	\$7.00	\$17.50	\$20.50
Introductory Price	\$3.00	\$4.00	\$4.00	\$7.00	\$16.50	\$17.50
	\$500 minimum annual license fee applies		\$1,500 minimum annual license fee applies		\$1,500 minimum annual license fee applies	

Skills Pointer [Grades 3 – 8]

Drill deeper into strand-level RIT scores and identify skill gaps that need focused instruction or intervention. Use the built-in Learning Plans on Demand® to create Individualized Learning Paths with detailed learning objectives that help students track progress toward mastery.

- Skills Pointer® Annual price per student.....\$10
- Online training (up to 100 participants)\$300
- Onsite training (up to 50 participants in 2 groups of 25; includes facilitator travel)\$3,200
- Minimum \$1,500 annual license fee applies

Children’s Progress Academic Assessment™ (CPAA™) [Pre-K – 3]

Identify each student’s strengths and weaknesses in terms of skill development and choose specific instructional next steps for individuals and groups with our adaptive and child-friendly diagnostic assessment.

- Children’s Progress Academic Assessment annual price per student\$13.50
- Online training.....\$300
- Onsite training (includes facilitator travel)\$3,200
- Minimum \$1,500 annual license fee applies

Assessment Packages |

Growth & Skills Identification Bundle

Early Learning Package: MAP for Primary Grades (MPG) and Children's Progress Academic Assessment (CPAA)

Focus on skill development and growth to ensure that all students are on the right track well before 3rd grade.

CPAA & MPG

Annual price per student.....	\$18.50 (Save up to 30%)
Online training (up to 100 participants)	\$1,300
Onsite training (includes facilitator travel; 1.5 days).....	\$4,200
Minimum \$2,000 annual license fee applies	



Professional Development | Workshops

Get the most from your MAP data

MAP Foundation Series

Connect MAP data to a variety of needs—instructional, programming, and planning—while suiting your goals and your schedule. This array of workshops is centered around three key themes (applying reports, informing instruction, and focusing on growth). Customized packages are available.

MAP Administration Workshop

Prepare teachers, proctors, and your leadership team to set up your MAP implementation for success, administer the assessments for the first time and use the data to optimize learning. The online format allows for unlimited district participation and includes on-demand resources. An onsite full-day option is also available.

Applying Reports Workshop

Once you're comfortable with the basics of administering MAP, get hands-on with your reports' rich data. Ensure informed use of MAP data among teachers, administrators, and instructional specialists. Gain strategies for using the reports to engage in high-impact goal setting that will help each student grow. Available half-day (3-hour) modules:

- Essential Reports for Teachers
- Essential Reports for Primary Teachers
- Essential Reports for Administrators
- Student Goal Setting and Growth

Informing Instruction Workshop

Enable teachers and instructional leaders to dive deeper into classroom applications of MAP reports. Support differentiated instruction and meet the needs of every student through the use of flexible groupings and instructional ladders based on your MAP results. Available half-day (3-hour) modules:

- Instructional Ladders
- Differentiated Instruction

Focusing on Growth Workshop

Help administrators and instructional leaders explore longitudinal growth to identify significant trends, strengths, and areas of concern. Use this analysis to set goals at all levels (district, school, grade, class, and student) in order to support school or district improvement plans. Available half-day (3-hour) modules:

- Investigating Growth Patterns
- District and School Goal Setting

Getting Started with MAP PD Package

(One-Time Requirement For New Partners)

Option 1

Online (unlimited participants) MAP Administration Workshop + Onsite* (up to 40 participants) full day (6 hrs) Applying Reports Workshop

Price\$4,500

Option 2

Onsite (up to 40 participants) MAP Administration Workshop + Onsite* (up to 40 participants) full day (6 hrs) Applying Reports Workshop

Price\$7,000

Customized MAP PD Package

Get even more personalization and scheduling flexibility when you purchase 3+ days of MAP Foundation Series workshops and/or data coaching days[†]

Price \$3,500 per day*

Individual Workshop Days

Onsite: Full Workshop Day (any two, 3hr Modules delivered in one day; up to 40 participants per module)

Price\$3,500

Onsite: Half Workshop Day (one 3hr Module delivered in one day; up to 40 participants)

Price\$3,200

Regional: Full Workshop Day (6hrs)

Price\$300 per attendee

*Includes facilitator travel

†Required MAP Administration training not included

Professional Development | Data Coaching

Create powerful practices around data use

Our data coaches provide personalized support and guidance to help you build assessment literacy and encourage reflective data use district wide. We can tailor a coaching plan to your needs, your data, and your team. By working with local teams on the application, generalization, transfer, and integration of your assessment data, our data coaches help you ensure that ongoing data conversations are occurring and that those conversations are driving deeper learning. Together, we can examine your application of MAP results independently or in the context of your other student data (e.g. attendance, other assessments) or focus on your transition to new standards, if desired. Popular themes for data coaching include assessment program alignment, data conversations, and goal-focused planning.

Data Coaching Services

Flat fee per day (number of participants TBD with coach). We will collaborate with you to configure a plan and schedule based on your desired outcomes and participants.

Price per stand-alone day	\$4,000
Price per day as part of a Customized MAP PD Package*	\$3,500

*Includes facilitator travel

Professional Development | Classroom Formative Assessment Practice

Adjust instruction in the moment to improve outcomes for every child

Keeping Learning on Track® (KLT™)

Build classroom formative assessment practice through a sustained, multi-year professional development package. Backed by extensive research, KLT exposes teachers to over 100 techniques proven to help elicit evidence of learning, build a culture of achievement, and structure opportunities for students to take ownership of their learning. More than just a one-time workshop on formative practice, KLT helps educators sustain these formative instructional strategies through ongoing peer collaboration in Teacher Learning Communities (TLCs) supported by two years of curricular material to facilitate successful understanding, modeling, and adoption of new classroom practices through job-embedded professional learning.

Keeping Learning on Track (KLT) Package

Workshops

Onsite Option: 3 days of workshops for TLC Leaders (up to 40 participants)

Price **\$12,000**

Shared District Option: 3 days of workshops for TLC Leaders, shared by districts in a single location. (min. 3 districts, max. 5; up to 40 participants total; volume discounts available for larger groups)

Price **\$5,000 per district.**

Materials (Two Years of Curriculum)

TLC Leader Materials Set

Price **\$593.25 per set**

Teacher Materials Set..... **\$36.75 per set**

Note: One TLC Leader should be trained for every 6-10 Teachers



Professional Development | Fundamental Teacher Development

Build a research-based foundation for every teacher

Power of Teaching®

Combining the neuroscience studies behind how students sort, filter and learn new information, with research-based examinations of a wide range of teaching behaviors, Power of Teaching supports teachers by helping them:

- Focus on teaching fundamentals to increase their classroom effectiveness
- Measurably increase student engagement
- Demonstrably influence student academic performance

Includes real-time and virtual classroom observations to reinforce the best practices in teaching and build a collaborative, non-evaluative approach to teacher improvement.

Power of Teaching

Workshops Included

- Nine program days over three to six months
- Training and observation for up to 40 participants

Materials Included

- Book - The Power of Teaching: The Science of the Art
- Observation instruments & worksheets

Price \$48,177 or contact us for flexible pricing options

Growth Analysis Reporting Services

Put expert MAP data analysis at your fingertips

Virtual Comparison Group (VCG) Reports for MAP

Virtual Comparison Group Reports (VCGs) provide a “virtual group” matched to each of your students – one that is tailored to specific student and school characteristics. VCGs take you beyond national comparisons to see how your students are growing compared to other students matched for key demographic and achievement attributes. These interactive, dynamic reports also provide important insights into student testing conditions district wide and bring new information to inform program planning, professional development, and curriculum.

Standard Comparison Group (SCG) Reports for MAP

SCG reports are online, interactive tools that let you easily explore your growth and achievement data from MAP assessments to determine areas of strong or not-so-strong growth when compared to the standard NWEA norms.

VCG Reports

Pivot tables + PDF reports

Includes 2 hrs online consulting

Price\$0.90/licensed student; \$1,500 minimum

Pivot tables only

Includes 2 hrs online consulting

Price\$0.40/licensed student; \$1,000 minimum

SCG Reports

Interactive tables and reports

Includes 1 hr online consulting

Price\$0.40/licensed student; \$1,000 minimum



Northwest Evaluation Association (NWEA) has nearly 40 years of experience helping educators move student learning forward through computer-based assessment suites, professional development offerings, and research services. Visit NWEA.org to find out how NWEA can partner with you to help all kids learn.

©Northwest Evaluation Association 2015. MAP, Measures of Academic Progress, Power of Teaching, Keeping Learning on Track, and DesCartes: A Continuum of Learning are registered trademarks and NWEA, KLT, SkillsPointer, Skills Navigator, CPAA, and Children's Progress Academic Assessment are trademarks of Northwest Evaluation Association in the U.S. and other countries.

April 2015